

Enhancing Commercial Driver Skills, Safety, and Confidence.

Training Survey Results

January 9, 2025

Commercial Driving Fundamentals is a collaborative venture introduced by the Canada Safety Council in partnership with Bluedrop ISM, and funded by the Government of Canada's Skills for Success Program.

This fully-funded online training program offers a dynamic and interactive training experience designed to expand upon existing commercial driver training options. The program includes a certificate curriculum, nine value-added courses, and is available in six languages. Accessible from any device, it offers the flexibility to learn anywhere and can be completed in under four hours.

The following preliminary insights were obtained from an online survey of over 2,300 early participants.



IMPACTFUL TRAINING

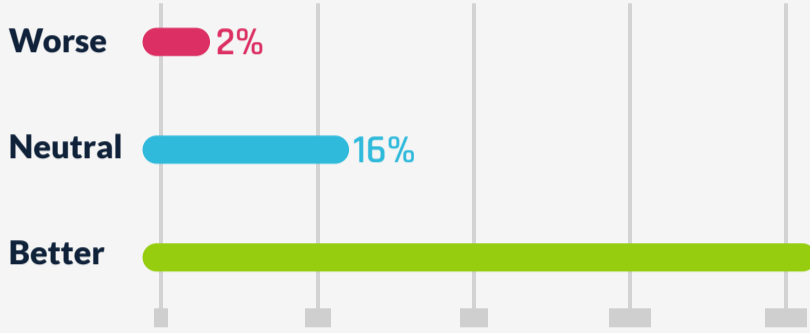
95%

of respondents noted that the training clearly outlined the skills required to work in the industry.
n= 2,275



AN ELEVATED STANDARD

Most commercial drivers who have participated in this program say it surpasses any training they've received in the past.



82%

said the training was better or much better than other training they've done.
n= 938



A highly relevant learning resource and a valuable refresher for seasoned commercial drivers.

CDF Participant

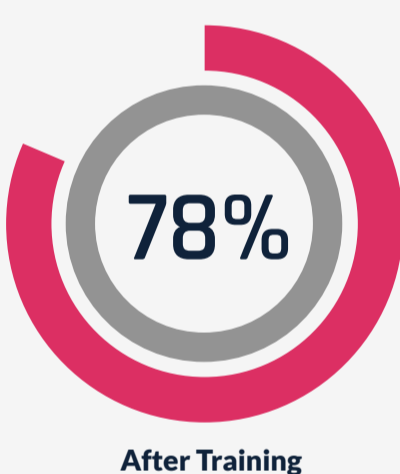
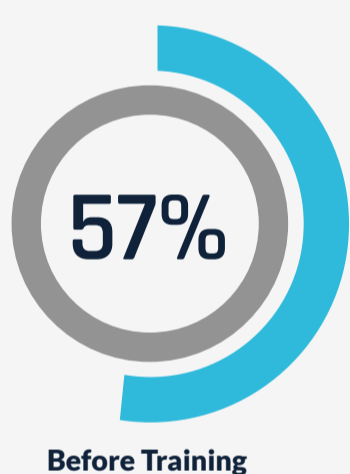
CONFIDENCE / RELEVANCE

Individuals already employed as commercial drivers find strong value in the training.



WILLINGNESS TO CONSIDER THE PROFESSION

Respondents showed stronger interest in considering employment in commercial driving after they completed the training.



n= 2,278

OVERALL SATISFACTION

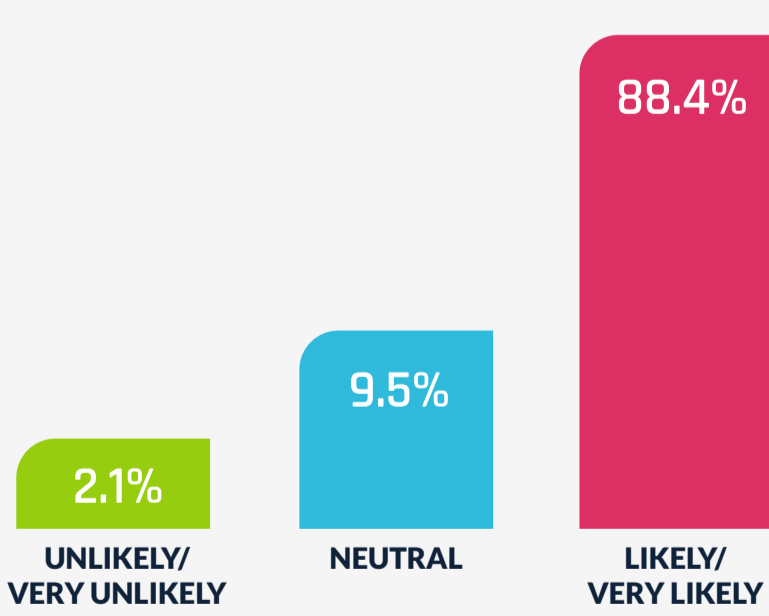
90% of survey respondents noted they were Satisfied or Very Satisfied with the Program.



1,353
5-STAR REVIEWS

WOULD RECOMMEND THE TRAINING

Early respondents are showing strong intent to recommend this course to colleagues, associates, and/or family & friends (avg. score of 4.5 out of 5).



A valuable educational tool that delivers important information on safe driving habits, in an easily understood fashion.

Gus Rahim,
President

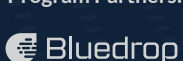


Results from an online survey of participants who completed the Commercial Driving Fundamentals Online Training Program. Survey was conducted by Bluedrop ISM in conjunction with the Canada Safety Council and reflect completed surveys as at January 9, 2025.



To learn more or to register your organization for access to this valuable online driver safety training, visit us [HERE](#).

Program Partners:



Funded by the Government of Canada's Skills for Success Program

